

## **ARTIST'S STATEMENT**

An Artist's Statement is your own comment on some aspect of your work or creative process. It should provide a context for viewing your work. It should be short, not more than one page, to the point and written in simple language. It is not necessary to be "profound" or use complex language or "artspeak".

### **When do you use an ARTIST'S STATEMENT?**

1. commission proposals
2. grant applications
3. exhibitions
4. promotional literature
5. press releases
6. information tags on pieces for customers
7. addendum to your resume
8. introducing your work to a new gallery

### **Method:**

- \* Your statement should be unique to you.
- \* Depending on the intended use, adapt the writing style to the reader.
- \* Be concise.
- \* Write the statement as if you were describing your work to a friend.
- \* Focus on one or two technical or conceptual aspects of your work.
- \* Relate the statement to the visual material you are exhibiting, or proposing.
- \* Establish the context for viewing your work, or a point of access for understanding your work, in your absence.